

FAX# 703 528 7880  
AUG3/12 12.58  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

SALES PRSN WA- JOE KNAUER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2162												
5		S	600P-630P	30		\$2,150.00	8/10	8/10	0		FRI	0
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
37		S	530A-600A	30		\$575.00	8/9	8/9	0		THU	0
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	S		600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/9	8/9	0		THU	0
40	S		700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,200.00	8/9	8/9	0		THU	0
52	S		600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/7	8/7	0		TUE	0
62	S		600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/8	8/8	0		WED	0
64	S		700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,200.00	8/8	8/8	0		WED	0
66	A		1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/12	8/12	1		SUN	1
AUG/12 64695.00												
CONTRACT TOTAL 64695.00												
TOTAL SPOTS 79												

MARKET TOTALS \$134,142 WFTV 56% WKMG 10% WESH 21% WOFL 9% WKCF 1% WRBW 0% CABL 3%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE